

# The Leader in Human-Powered Connected Health

What if you could extend your team, your tech, and your insights to provide advanced care to the patients who need it most?

And your extended team pays you.



# **Super-Powering Your Practice**

Four reasons Medify will improve your patient care and practice revenue:

### Fully Managed Service

Medify adds wellness coaches, medical clinicians, and administrative staff under your practice's brand so you perform better and generate more revenue without added workload.

#### Seamless Integration

Add wearable devices, patient data, and call notes to your existing EMR with seamless integration. Your staff and patients don't need technical expertise.



Provide your patients advanced care through wearable devices, Al-driven analytics, and virtual human interaction that has proven to save lives.

# Action-Driving Data

Set up data mining for proactive care, real-time data, and alerts to manage an emergency. All patient interaction notes are added to patient files directly in your EMR.



# **Proven Results in Patient Outcomes**

- 50% reduction in CHF Hospital Re-admissions
- 25% decrease in All-Cause Hospitalizations
- 25% decrease in HbA1c
- 10 mmHG decrease in Systolic Blood Pressure

20% decrease in average cost of care 95% patient satisfaction / program retention

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#### **Cost and Revenue**

- No cost to start
- Average \$225,000 revenue increase per practice
- Incremental income of \$700-900 per patient
- Practices start receiving billable encounter revenue within 120 days; Medify bills after practice is paid

# **Other Benefits**

- Increase in office appointments
- Increase in patient engagement
- Increase in quality scores
- Practice receives 100% of incremental CMS MSSP payments

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# Why Medify Works

# Powered by a Team of Experts

#### **Lifestyle Coaches**

- Nutritionists
- Certified Diabetes Educators
- Exercise Physiologists
- Weight Loss Experts

#### **Medical Staff**

- Physicians
- Registered Nurses
- Licensed Practical
  Nurses

#### **Specialists**

- Clinical Social Workers
- Pharmacists
- Certified Smoking Cessation Experts

# **Focused on Seamless Technology**

All wearables are connected directly to cellular data and require no patient technical knowledge



Cardio Monitors



**Glucose Monitors** 



Weight Scales

# **Inspired to Improve Experience**

#### **Patient Experience**

- Patients receive personalized care to achieve noticeable results
- All interactions are conducted through your practice's brand

#### **Practice Experience**

- Medify's services are fully managed from care to billing
- Seamless integration with your EMR is designed to make patient care easier



# Driven by the Data

Medify strives to use advanced data analytics to improve patient health, including proactively mining data for:

- Identifying patients qualified for RPM and CCM
- Conducting detailed health risk assessments to inform personalized treatment plans
- Searching for trends and solutions to improve outcomes
- Recommending automated alerts for interventional care
- Recommending patient services





# **CONTACT US TO LEARN MORE**

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